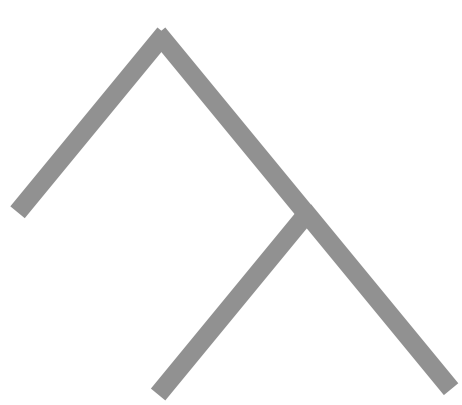



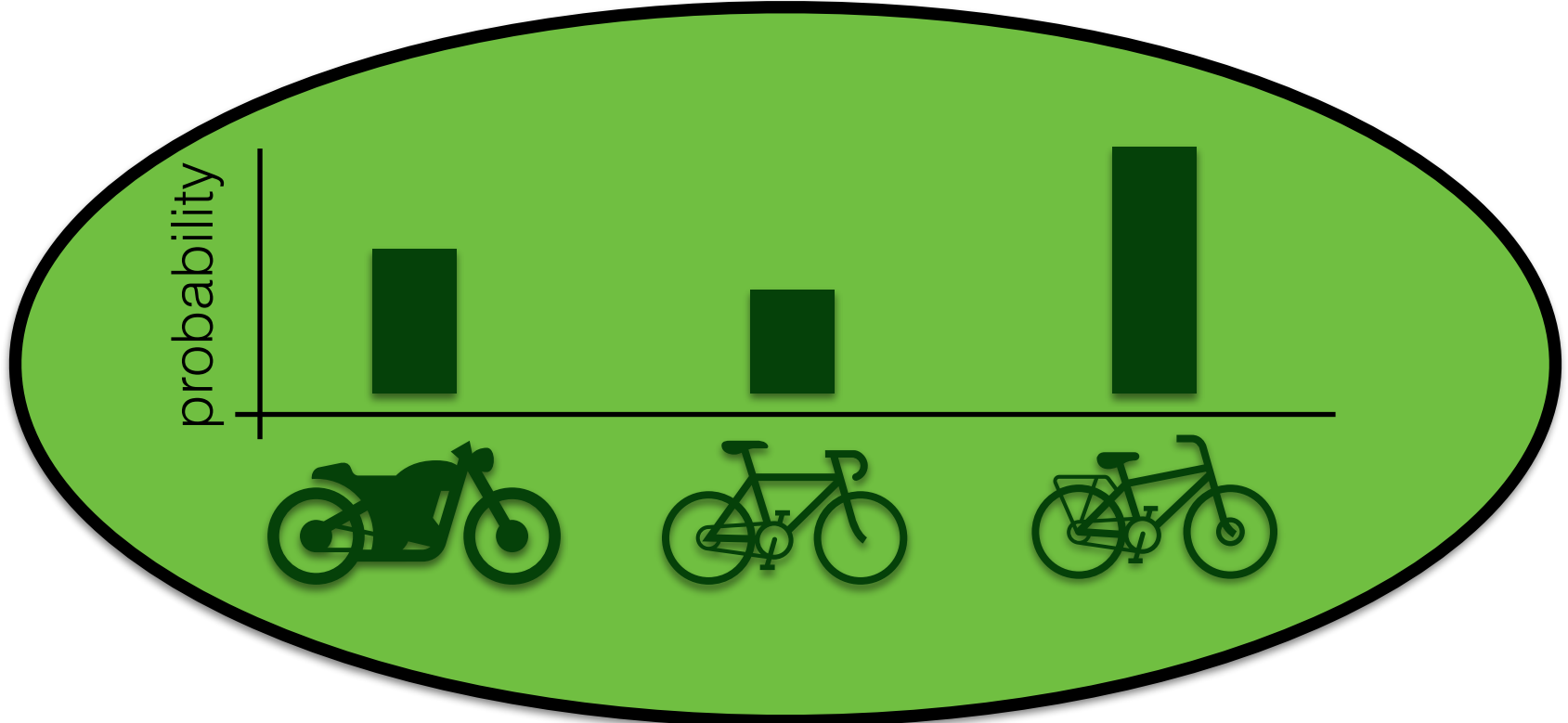


**RSA w/
politeness**

 /lɪŋ'ɡwɪstɪks/
[[Joe]] = $\lambda e . \lambda w . \text{Joe}(e, w)$
KNOWLEDGE OF LANGUAGE


GENERAL WORLD KNOWLEDGE


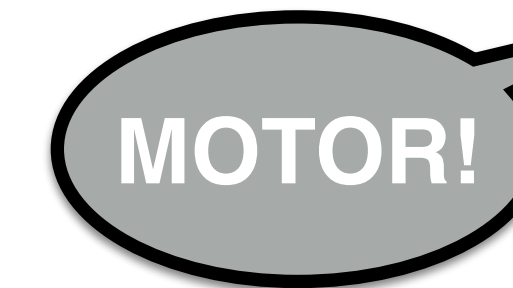

ACTUAL CONTEXT OF CONVERSATION

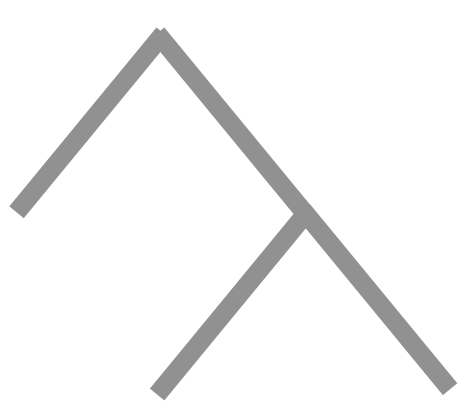


PRAGMATIC INTERPRETER




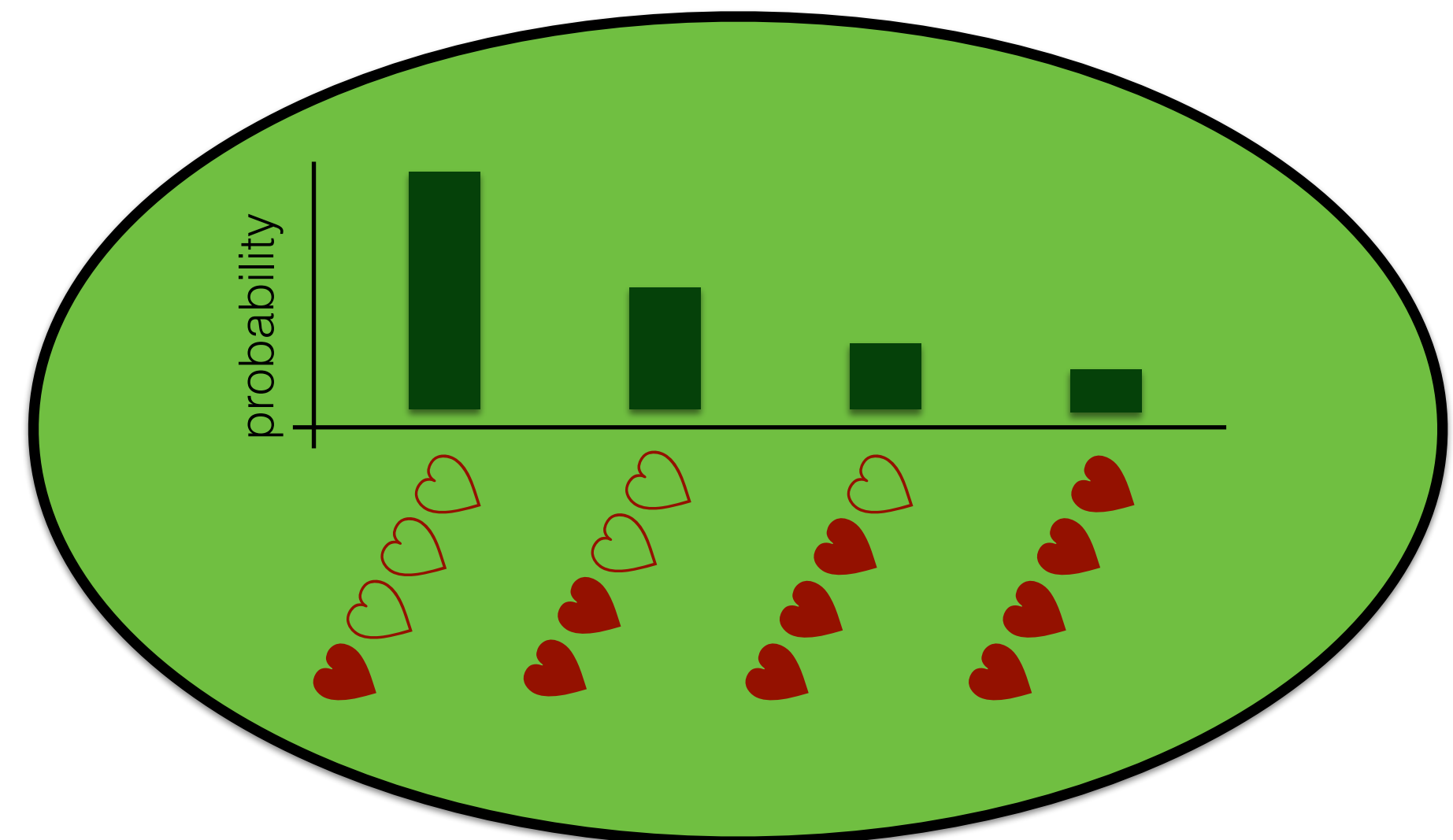
ACTUAL SPEAKER

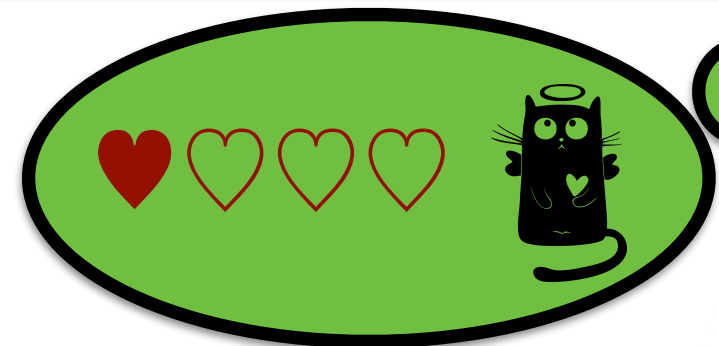
MODEL OF SPEAKER BEHAVIOR


ALTERNATIVE UTTERANCES & INTERPRETATIONS

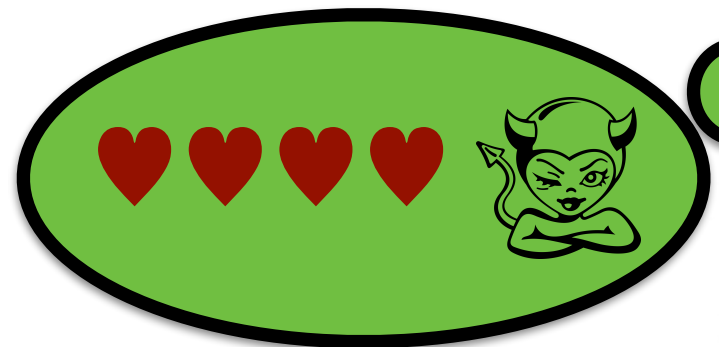
 /lɪŋ'gwɪstɪks/
 [[Joe]] = $\lambda e . \lambda w . \text{Joe}(e, w)$
KNOWLEDGE OF LANGUAGE


GENERAL WORLD KNOWLEDGE


ACTUAL CONTEXT OF CONVERSATION




 "good"
ACTUAL SPEAKER

MODEL OF SPEAKER BEHAVIOR

 "great"
ALTERNATIVE UTTERANCES & INTERPRETATIONS



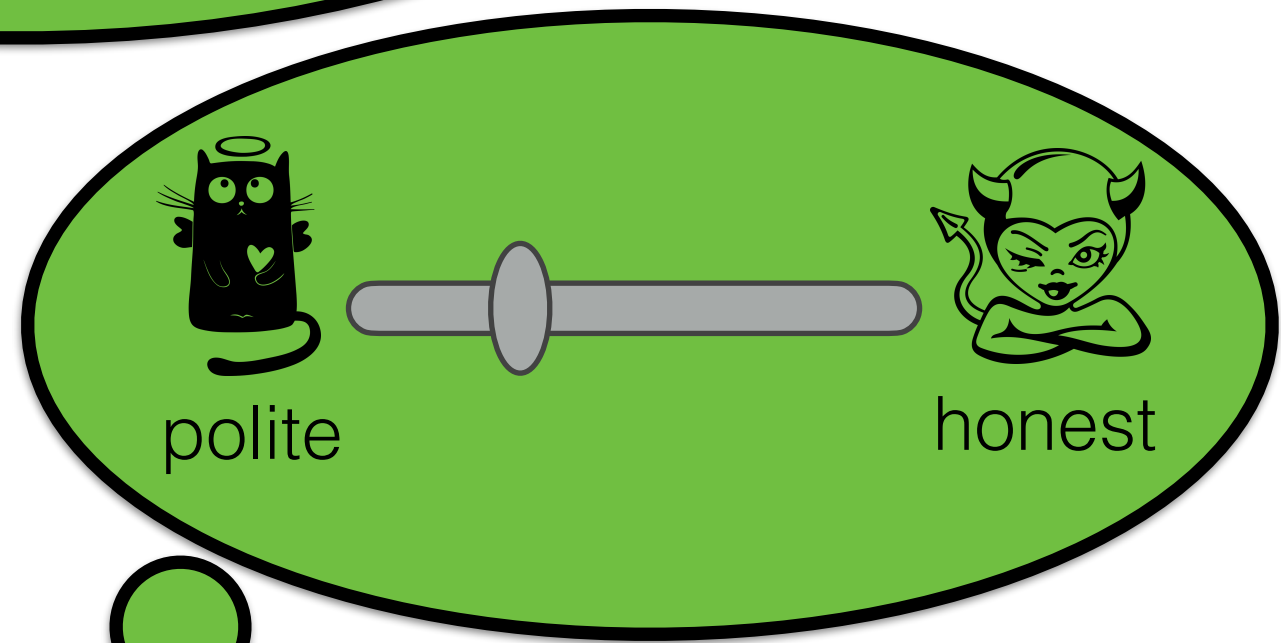
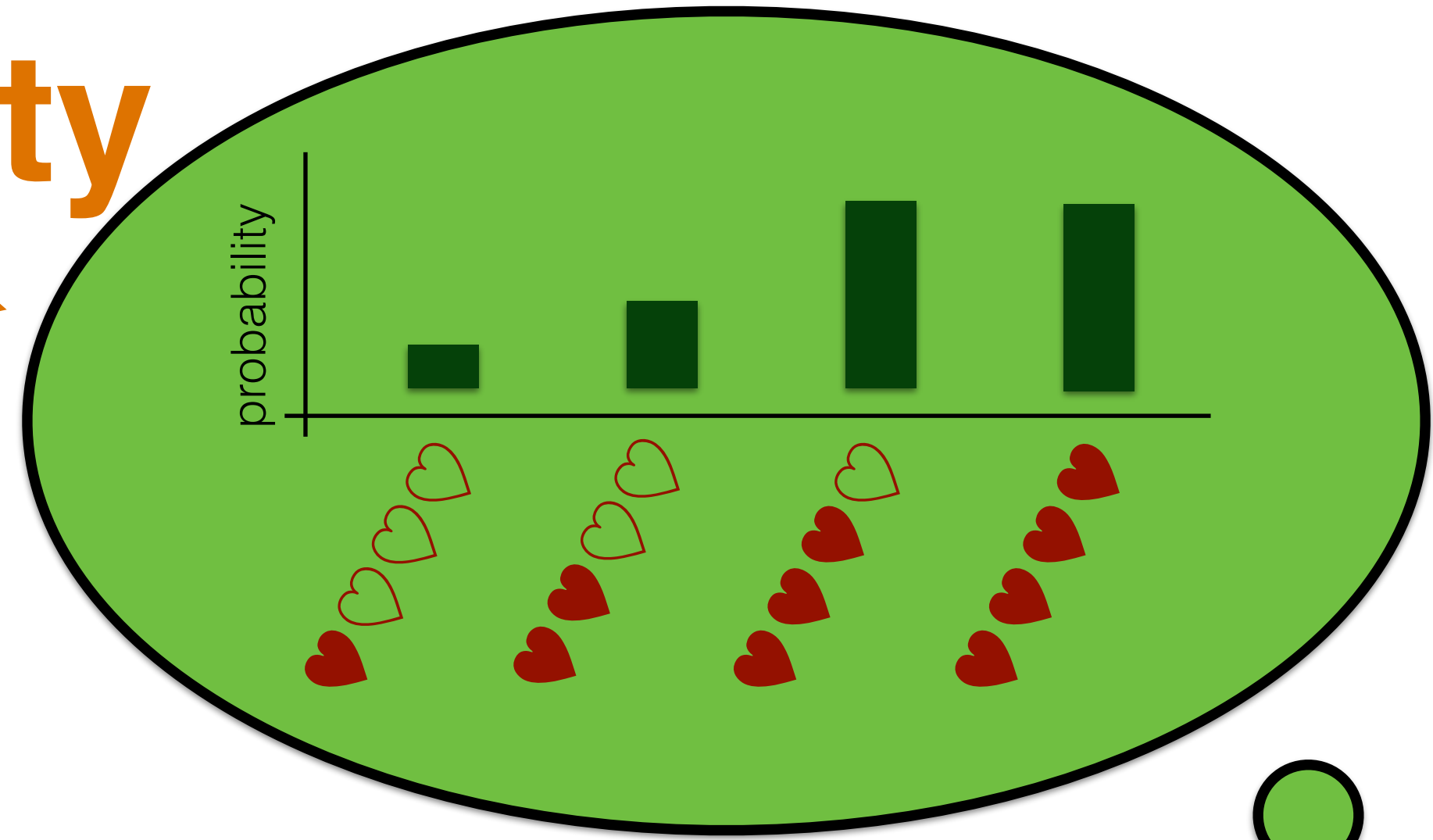
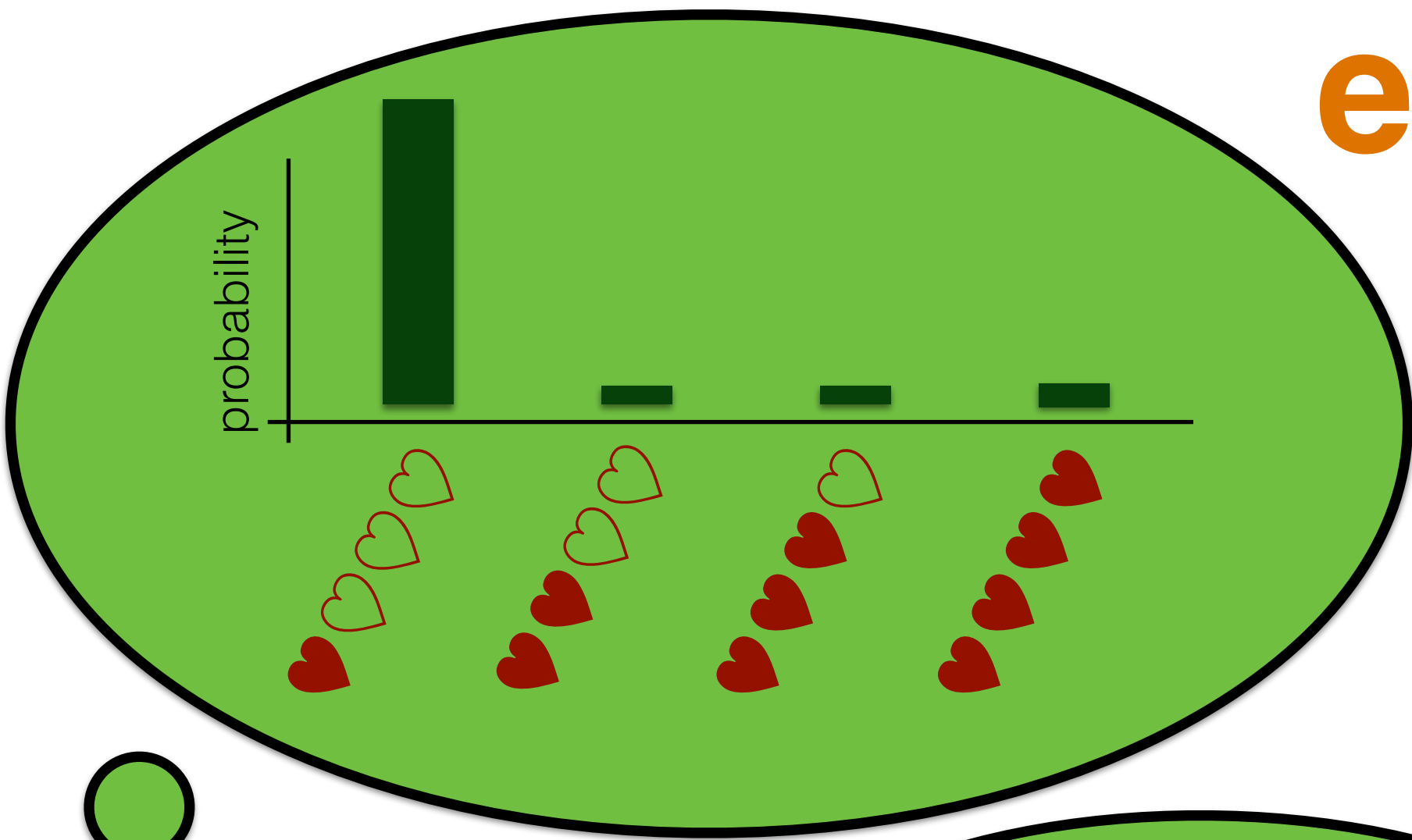
PRAGMATIC INTERPRETER

epistemic utility

informativity
KL-divergence

linear
combination

social utility

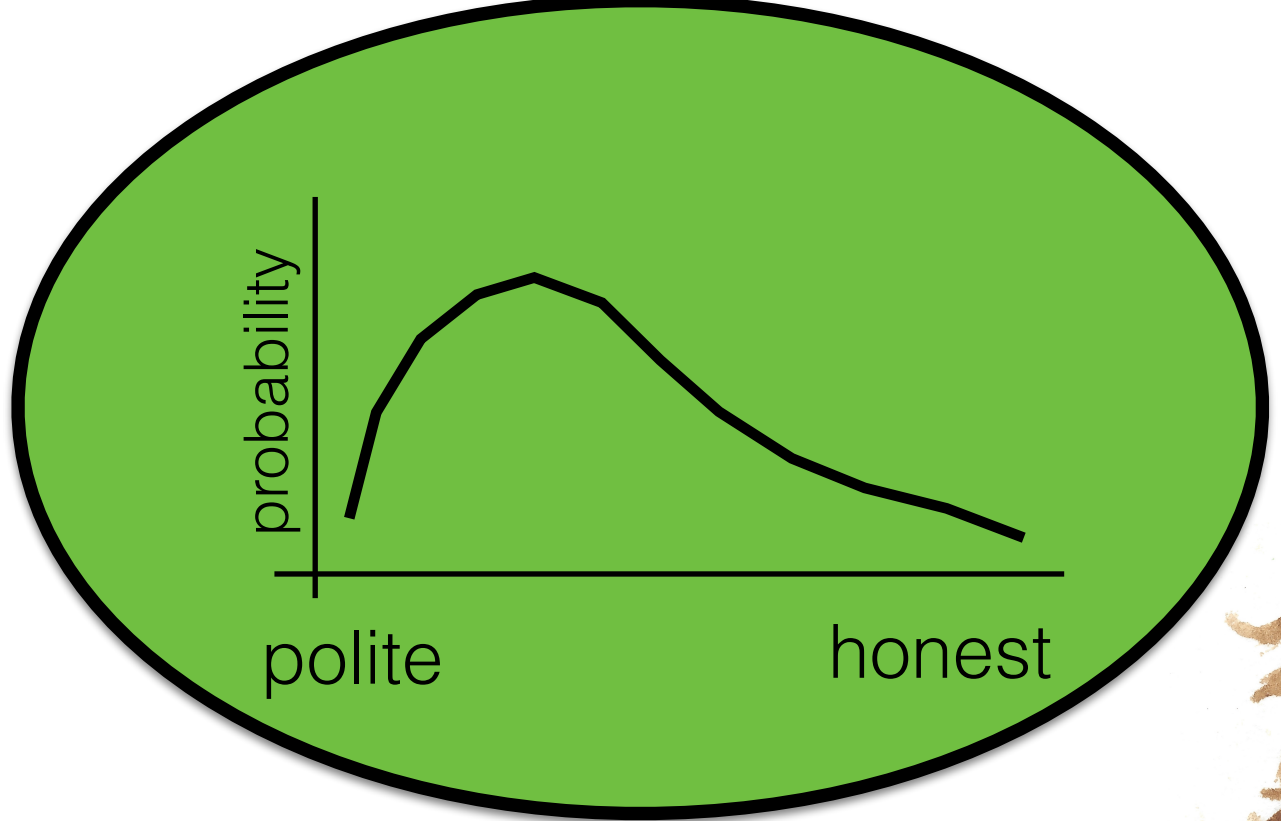
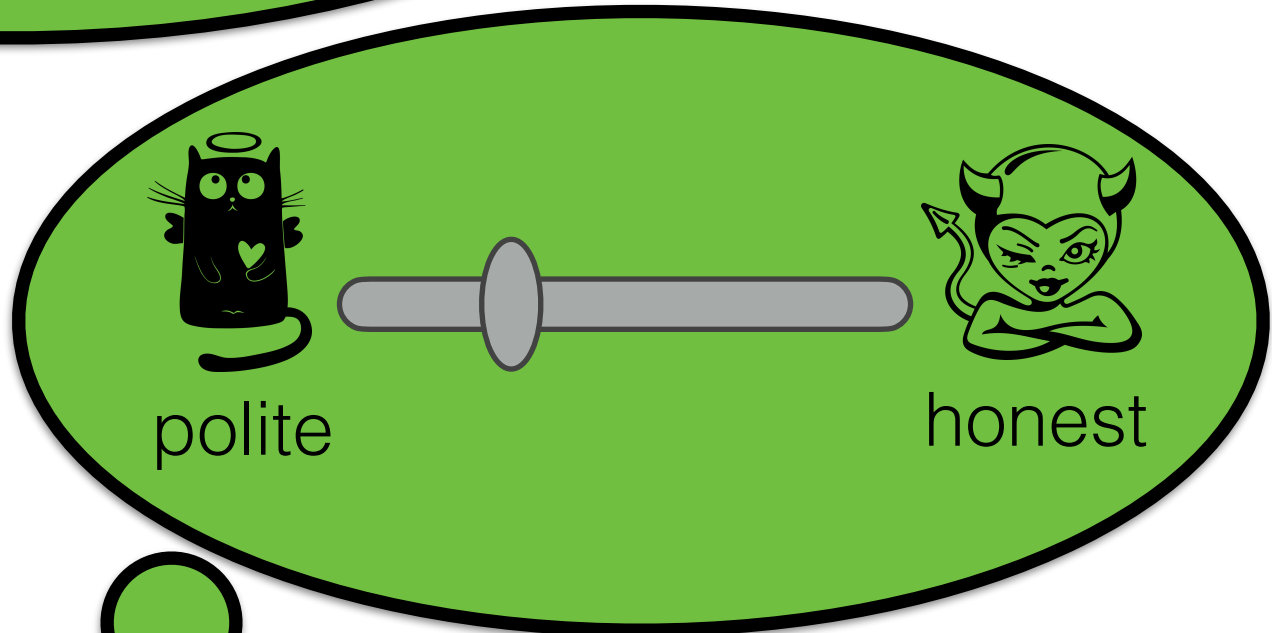
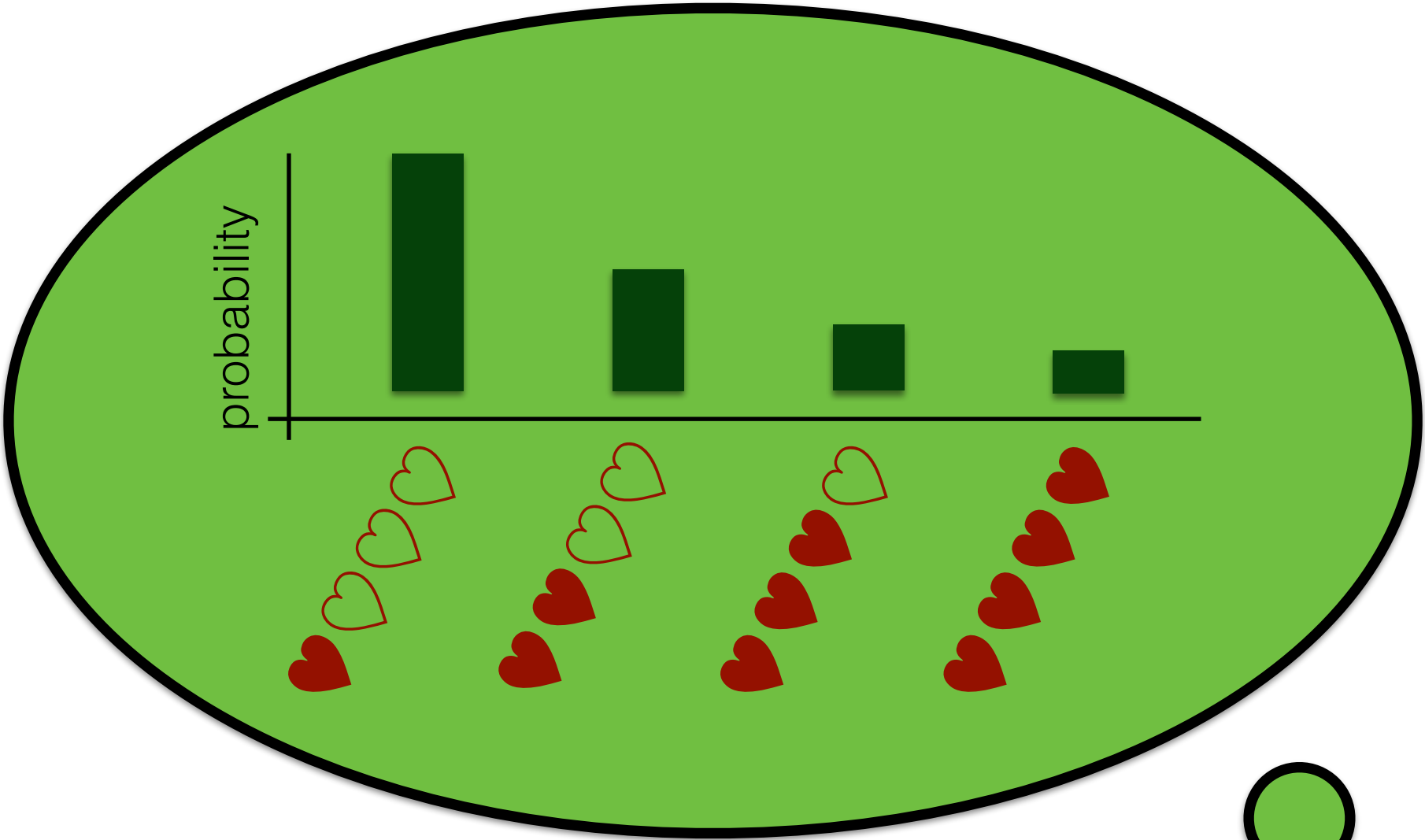
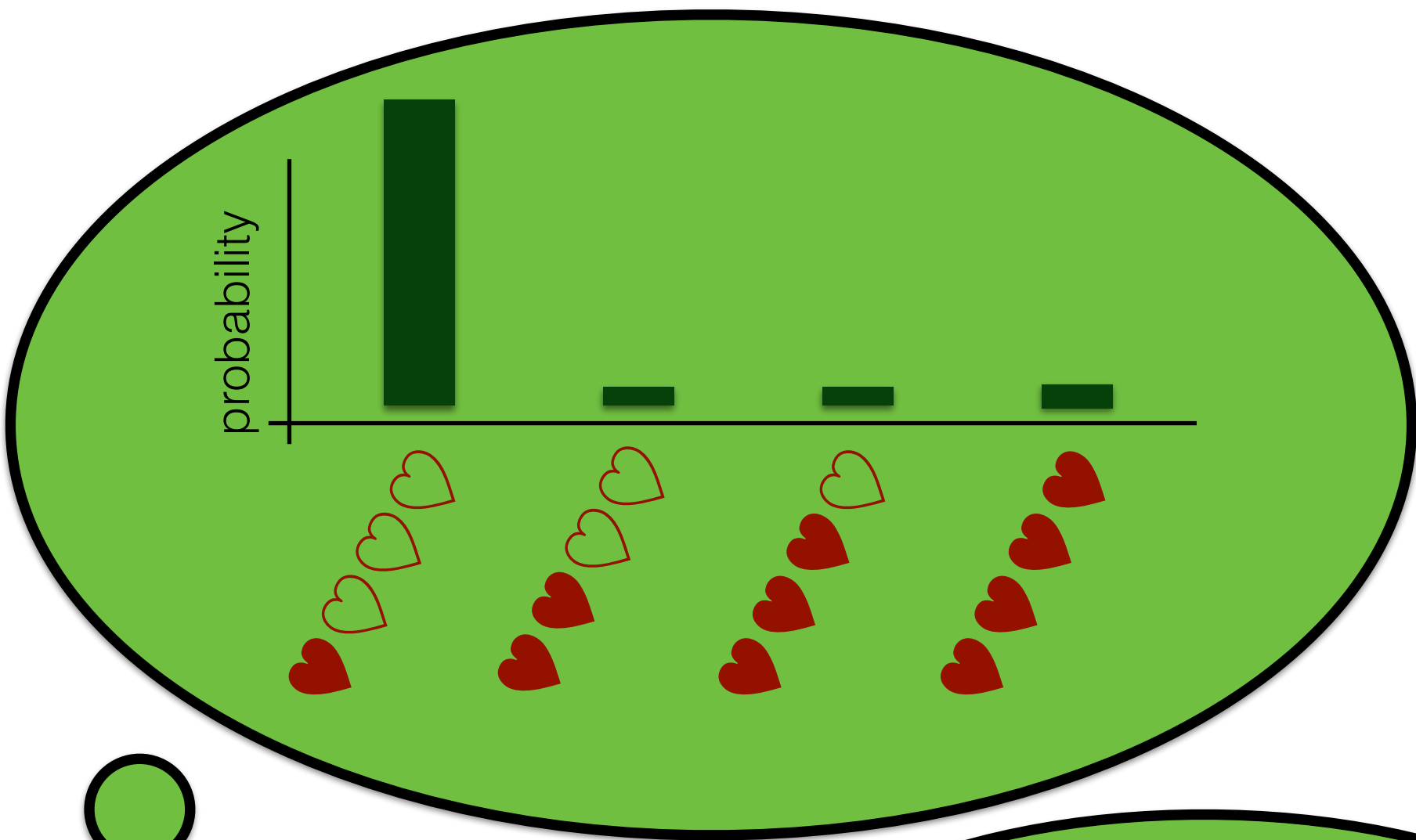


PRAGMATIC SPEAKER

“good”



LITERAL INTERPRETER



PRAGMATIC SPEAKER

PRAGMATIC INTERPRETER

“good”



**modeling polite
language use**

Vanilla RSA

$$P_{L_0}(s | u) = P(s | \llbracket u \rrbracket)$$

$$P_{S_1}(u | s) \propto \exp \left(\alpha \left(\log P_{L_0}(s | u) - \mathbf{C}(u) \right) \right)$$

$$P_{L_1}(s | u) \propto P(s) P_{S_1}(u | s)$$

polite language model

$$P_{lit}(s \mid u) \propto L(u, s)$$

$$P_S(u \mid s, \varphi) = \text{SoftMax}(\alpha U(s, u, \varphi))$$

$$U(s, u, \varphi) = \underbrace{\varphi \log P_{lit}(s \mid u)}_{\text{epistemic util}} + (1 - \varphi) \underbrace{\sum_{s'} P_{lit}(s' \mid u) V(s')}_{\text{social util}}$$

$$P_L(s, \varphi \mid u) \propto P(s) P(\varphi) P_{S_1}(u \mid s, \varphi)$$